

2023 donor impact report



what's your “why”?



Friends,

The achievements of this past year have once again illustrated your unwavering commitment to the promise of above and beyond care for kids and their families! I'm humbled by your outpouring of generosity and very pleased to present the 2023 donor impact report for Dayton Children's Hospital Foundation.

You have a reason for giving and a 'why' behind every donation you make. Philanthropy is an act of love. Because of that, we chose to dedicate this publication to how YOU are using your compassion to make a difference in the lives of children and families in our region and beyond. Through the steadfast support of our generous contributors, dedicated staff, and passionate community, together we've made substantial strides to **elevate mental health, advance patient care, and remove the barriers** that prevent kids from reaching their optimal health.

From lemonade stands to fashion shows, dance marathons, our annual Radiothon, individual donations and so much more, this report is a testament to gifts of all sizes, and to the collective impact of your generosity. It highlights the transformative projects, breakthrough

achievements, and the lives positively impacted thanks to philanthropy. Each page reflects the shared vision of creating a healthier future for the children we serve, and I could not be more thankful.

Your trust and support empower us to pursue innovation and drive real change in pediatric healthcare. *Together, we are building a legacy of compassion, resilience, and hope for the children and families who rely on Dayton Children's.*

I am continually energized by your involvement and ongoing generosity! I invite you to read on and celebrate the accomplishments you helped make possible. You'll see your donation hard at work, and I hope you'll be inspired to help us keep doing more so all kids thrive. Thank you!

Gratefully,

A handwritten signature in black ink that reads "Jena Pado".

Jena Pado, CFRE

Vice President,
Chief Development Officer
Dayton Children's Hospital

“It means a lot to me to honor my mom”

Music and medicine have a natural connection for many people. For Springfield residents Mark Grimes and his mother Marjorie, music always has been part of their lives. And so has Dayton Children’s Hospital.

Marjorie earned her Master’s degree in music in the 1950s, and her thesis on music therapy was cutting edge medicine at the time. Marjorie loved music and helping children. She passed those passions on to her son, Mark, who was a regular visitor to Dayton Children’s as a child.

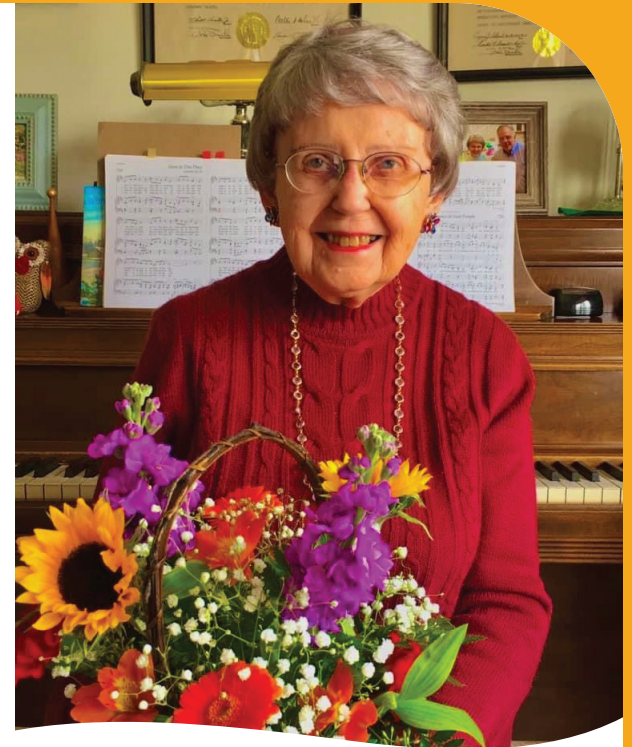
Fast forward to 2023: Mark wanted to honor his mother not just with a gift to the hospital, but something more personal.

A presentation by Dayton Children’s music therapists Shannon O’Hara and Lindsay Steinbrunner sparked his interest. Music therapy is used in the inpatient,

mental health, and newborn intensive care units to help kids reach their health goals. Singing, playing instruments, songwriting and moving to music helps with pain and stress.

With mom in mind, Mark made a gift to fund take-home music activity kits, including items such as a kazoo, percussion shakers, a small drum and instruments that encourage movement and fun.

Marjorie was surprised and honored by this thoughtful gesture. For Mark, knowing that his mom’s love of music will live on through a legacy of helping children heal is the greatest “thank you” he could give her. And children who receive the music kits will have the joy of knowing that a caring family in our community made it all possible.



Funding for our child life program, including music therapy, is graciously provided through philanthropy.

“We almost lost Ivan on his birthday”



K99.1FM Cares for Kids Radiothon has raised more than \$5.97 million for Dayton Children's over 26 years.

In 2022, Ivan celebrated his 8th birthday by playing outside and partying with friends. His mom, Ksenia (Niki), wouldn't know that a mild cold that day would soon rock their world.

Ivan, who lives in Dayton, was diagnosed with asthma at a year old, so his parents know all the treatments to help him breathe better. But his oxygen level kept dropping, so they took him to Dayton Children's South Campus emergency department. “We were ready for a long wait,” recalls Niki. “But due to his respiratory distress, we were talking with a doctor within 10 minutes.”

He received breathing treatments and his condition stabilized so he could go home. But all night long, Ivan struggled to breathe. His worried parents took him back to the ER the next day. “It was clear to me that he was falling into breathing distress,” says Niki.

His oxygen levels were at 70% — a major red flag (they should be

between 94-100%). He was transported by a mobile intensive care unit to Dayton Children's main campus and admitted to the pediatric intensive care unit with a high risk of cardiac arrest. He stayed in the hospital for several days.

A year later, Niki shared their story on air during the 2023 K99.1FM Cares for Kids Radiothon. Niki works for the radio station and is a member of the Women's Board of Dayton Children's. It was only then that she made the connection: The specialized ambulance that rushed Ivan to the hospital had been paid for through donations from Radiothon donors, a coincidence that brings tears to her eyes.

“Often times, it's the heavy or scary experience in life that defines who we are, and what we choose to believe in,” says Niki. “I will never take for granted the level of attention and care he received. And that's my why. My kids are my why.”

foundation stats

**\$13.2
million**

total fundraising
revenue in 2023

7,071

donors

39,557

gifts

**\$4.7
million**

in grant and
government funding

875

Circle of Care
sustaining donors

37

gifts pledged by
supporters to leave a legacy
at Dayton Children's

4,509

Valentine's Day cards
sent to children

50

child life gift
packages donated
during the holidays

763

employee donors

410

Children's Miracle
Network partner
locations fundraising
throughout the region

270

auxiliary members, the
TWIGs and Women's
Board

1

Mobile Intensive Care
Unit (MICU) transport
vehicle donated through
Radiothon support

“My son’s doctors treated him like their own”



The TWIGs raised \$283,000 in 2023 for pediatric mental health services.

When Kelly Poplin (Springboro) joined the TWIG Auxiliary of Dayton Children’s in 2003, raising money for her local children’s hospital and meeting like-minded friends seemed like a fun and helpful thing to do. She couldn’t know that one day her own child would desperately need care from Dayton Children’s.

In July 2010, a utility vehicle flipped over and trapped her son, Evan, crushing his entire right side. He was rushed to Dayton Children’s emergency department with a broken humerus, tibia, fibula and nose.

“I will never forget all of the amazing doctors and nurses attending to my baby boy that day in the ER as if he was their own child,” says Kelly.

Evan stayed in the hospital for nine days, undergoing five surgeries and physical therapy. And with an amazing care team

on his side, he made a complete recovery. He even went on to be a competitive gymnast and a third-degree black belt!

In 2023, Kelly served as President of the TWIGs. Her personal connection reinforces why she made the decision to join TWIGs. “I’m grateful every day to the staff at Dayton Children’s, and I am committed to helping other children receive the top-notch care that our son received.”

The TWIGs – Terrific Women in Giving – have been volunteering and fundraising for the hospital for nearly 60 years. As they work toward a four-year \$1 million pledge for pediatric mental health services, Kelly reflects on how big a difference individuals can make when they work together. These terrific women are changing the future for kids like Evan.

“We have a doctor right here in Dayton to treat Peter’s rare disease”

Grace Jones and her husband, Zack, started noticing their 15-month-old son, Peter, choking and gagging when he transitioned to a sippy cup. Grace took a video to show Peter’s pediatrician and launched a quest to find answers.

Grace lives in Kettering and has volunteered as a Giving Tuesday Champion for 11 years, fundraising for Dayton Children’s and raising more than \$33,000. She didn’t imagine those efforts would one day impact her own child.

Peter was referred to Dayton Children’s for a swallow study and scope of his throat. He was diagnosed with dysphagia, or trouble swallowing, and given a treatment plan, but the symptoms weren’t improving.

Grace and Zack brought Peter to Dr. Irma Reyes in neurology. A blood test finally held the answer – Peter has myasthenia gravis (MG). It causes a block in the

connections between nerves and muscles and can cause weakness.

Only about 1 in one million children are diagnosed each year. “My grandmother and brother both have MG,” Grace says. “But Peter isn’t a typical patient, so we didn’t know to look for that connection at first.”

Dr. Reyes prescribed medication to help Peter’s symptoms and weaned him off the swallowing therapy. “We are so incredibly thankful for Dr. Reyes,” says Grace. **“The fact that we have someone right here at Dayton Children’s who can treat myasthenia is beyond amazing.”**

Looking back on her years of supporting kids at Dayton Children’s, Grace is proud of the impact she’s been able to make for other families like hers, ensuring every child has access to world-class care close to home.



Since 2012, Giving Tuesday Champions, donors and sponsors have given nearly half a million dollars to Dayton Children’s!

“I can make a difference for kids by doing what I love”



Whether it's gaming, dancing, or shopping for a cause, your support through Children's Miracle Network programs is helping change kids health to change the future.

It takes the right blend of enthusiasm, motivation and enjoyment to commit to a hobby for eight years. For Dayton-area gamer Daniel Rhodes, Extra Life provides just that blend!

Daniel signed up to “play games. heal kids” - the Extra Life motto - for children in his community. He's raised more than any other participant for Dayton Children's through Extra Life: \$11,800! And he's not done yet!

“Last October, I had someone pop into my YouTube stream and surprise me by donating \$2,001! This user was feeling insanely generous on this day.” Daniel shared, “I was in the right place at the right time and now patients at Dayton Children's will benefit!”

Some Extra Life participants raise funds year-round, while others choose to participate in a one-day marathon style push. Many marathoners activate on Extra Life National Game Day, the first Saturday in November each year.

Extra Life is a program of Children's Miracle Network Hospitals. Since starting in the Dayton market in 2010, Extra Life has raised more than \$268,000 for patients and families who rely on Dayton Children's. 100% of Extra Life donations go toward improving life-saving equipment for the hospital.

Learn more and join Extra Life at extra-life.org



hospital stats*

*Hospital statistics reflect fiscal year 2023 or July 1, 2022 – June 31, 2023

half a million+
patient visits



#1

Named #1 employer
in Ohio by Forbes
for second year

29,600
psychology and
psychiatry visits



2023-24

Named a
Best Children's
Hospital for
2023-24 by
U.S. News &
World Report
for orthopedics



**inpatient
diagnoses**

intentional self-harm
bronchiolitis and
other upper
respiratory infection
asthma
pneumonia
epilepsy and
seizure disorders

4,100
Number of hospital
employees



3rd time
Magnet designation®
awarded



9,000

members of the
On Our Sleeves
movement

2,605
Mental health
inpatient admissions

6,508
Mental Health
Resource Connection
referrals

101,675 emergency room visits

“Donating to Dayton Children’s helps make the impossible possible”



It's all about caring for kids for Linda Black-Kurek, a mom of four adult sons, immediate past chair of the board of trustees of Dayton Children's Hospital, and long-time donor. Since 1998, Linda has supported the hospital's newborn intensive care unit, hematology/oncology department, trauma center, and more.

Donating to these essential causes made an enormous impact, but this Bellbrook resident truly made her mark through her leadership on the board. Her 30 years of experience in healthcare operations and finance were invaluable as the new inpatient tower was built. She also led the implementation of the Destination 2020 strategic plan and navigated the challenges of COVID-19.

"I have a passion for kids. My parents fostered 63 newborns from the time I was in second grade into my adult life. When I lived at home, I helped take care of the babies. It was a formative experience for me."

Ensuring that Dayton has the highest level of pediatric medical care available for all kids is her passion. As board chair, she says she felt privileged to serve with others all working together to elevate patient experiences. "I like that our hard work translates into results that benefit kids."

Donors help Dayton Children's tackle initiatives that may otherwise be impossible. And Linda recognizes that there is still much more work to do. We want to ensure all children have access to high-quality healthcare so every child can reach optimal health and thrive. Knowing that the important pediatric healthcare mission she's been involved with for so many years will never end, Linda took another step to ensure a healthy future for kids: She committed to a planned gift to Dayton Children's so generations of children in Dayton can benefit from the same high level of compassionate care.

We're grateful for the valued members of our donor recognition societies:

The Annae Barney Gorman Society recognizes those who have made future gift commitments through estate plans.

The Elsie T. Mead Society recognizes cumulative giving of \$10,000 or more from individuals, corporations, foundations and organizations.

Our Partners in Hope generously give \$1,000 or more annually.

Our Circle of Care members donate monthly in any amount.

“we’re proud to design a difference
in our community”



**Champlin Architecture
sponsored the Sugarplum
Festival of Trees, hosted
by the TWIG Auxiliary, and
joined us for the fun event.**

The charitable investments made by the local business community are essential to the mission of Dayton Children's Hospital. Champlin Architecture in Dayton is a prime example of a company who understands and embraces their role as a strong corporate citizen, serving as a crucial part of the growth at the hospital over the last decade. The local firm approaches design by emphasizing the needs of the people who will use the facilities: just like our caregivers, their focus is on the patients first.

As an active member of the community, Champlin follows a similar philosophy when it comes to philanthropy. "We support the mission and strategy of our clients and strive to make a difference to the success of our clients and those they serve," says David Glover, principal architect.

As a long-time sponsor of both the TWIGs and Women's Board, and their signature fundraising events, David says Champlin is proud to be associated with Dayton Children's and to support the hospital's meaningful mission. He sees their firm as more than a donor to the hospital, but as a true partner in advancing care for kids and families in our community. "We're proud to enable their caregivers to provide exceptional care in a safe, comfortable, inviting and efficient environment."

David and his team have seen first-hand how the hospital has grown over the years and how their support has made all this possible - with the opening of the new patient tower in 2017, to growing services lines like mental health, opening

new locations throughout the region, and renewing and expanding the main campus. "Our gifts are just a small portion of the great support Dayton Children's receives from the community," he says.

As the hospital continues to evolve, offering a higher level of care to even more kids, corporate partners like Champlin continue to step up, helping us do more together.

“Our gift to each other is giving to Dayton Children’s”



Did you know:

- **Our longest-running third party fundraisers have been donating since 1986 — over 35 years!**
- **Third Party Fundraisers gave more than \$300,000 in 2023!**

Aaron and Cortney have been married for eight years, run a business in Dayton together and love being outdoors – especially on the water. And they wanted so badly to become parents. “We attempted all fertility treatments short of IVF, and even explored adoption,” says Cortney. After many unsuccessful attempts, the emotional toll became too much. The couple felt called to find a way to bring a bit of joy into their own lives as well as showing the love and compassion they have for children.

“We decided that if we weren’t going to be able to have a child together then we could help other children that were in need,” says Cortney. They wanted to keep their support local, and Dayton Children’s stood out to them because of the hospital’s connection to the community and care they provide to sick and injured kids.

It was the holiday season when they decided to make a donation. “Since we haven’t been able to have children, it doesn’t always feel like Christmas,” she recalls. “We decided that this year instead of gifts for each other, we would be making a donation to the hospital.” Cortney and Aaron became first-time donors to Dayton Children’s in 2023, and also collected and donated toys during our annual holiday toy drive.

Cortney says she loved being able to give directly to children in need – not to mention shopping for toys! In 2023, they were among thousands of community members who contributed to the toy drive, helping ensure every child in the hospital would have a happy holiday.

what's your ***“why”?***

You've read about why others chose to support kids at Dayton Children's; now we want to hear from you! Take our short, one-question survey, and share a word or two about what drives your passion for kids health:

